

Press Release

Sunkind Energy unveils new logo, reflecting years of experience and growth

Launch includes a full logo reveal, illustrating the journey from the company's early identity to its evolved global-ready brand.

Gurugram 6th January 2026: India's fastest growing, one-stop renewable energy firm, Sunkind Energy has unveiled its evolved brand identity, reflecting the company's journey from project execution to delivering comprehensive energy systems, grounded in responsibility, innovation, and long-term impact.

The refreshed identity, including an insignia and redesigned logo, underscores Sunkind's commitment to shaping India's clean energy future and delivering reliable energy solutions to businesses and communities. An exclusive logo reveal and story video illustrates the transition from the company's original identity to the new design, capturing the evolution of the brand's philosophy, aesthetics, and purpose.

"Our logo is just not a symbol. It represents the growth, responsibility and confidence we deliver to, from colour to form, is intentional, reflecting our commitment to define tomorrow responsibly," said **Hanish Gupta, Founder and Managing Director, Sunkind Energy.**

The Story Behind the Logo

- **Colour, Shape & Typography:** The logo, with stylised 'Sunkind Energy in shades of green' is modern, structured design reflects energy, optimism, trust, and stability, while signalling discipline, clarity, and long-term vision.
- **Insignia (SE—initials from the company name—in the Shunya):** The initials SE sit at the center of a Shunya (dot), representing Sunkind as a one-stop solar solution for all — individuals, businesses, and industries looking to adopt green energy. The Shunya signifies beginnings, potential, and responsibility at the core of everything Sunkind does.
- **Arrow – Symbol of Progress & Growth Quadrant:** Rising above the Shunya, the dotted arrow is not a leap or a spike, but a steady, intentional rise — from particles to patterns, from solar installations to in-house manufacturing, from sunlight to power, and from small beginnings to impactful energy solutions. This arrow also embodies the Growth Quadrant, representing not only Sunkind's growth but also the growth it enables for clients and partners as they accelerate their green energy journeys and achieve sustainability and CSR goals.

Together, these elements communicate a holistic, system-level approach to energy solutions, balancing innovation with responsibility.

The latest announcement comes after the company made some serious announcements last year. The company went public and filed its DRHP, marking 2025 as a defining year for Sunkind India Ltd, strengthening its foundation, expanding capabilities, and setting the stage for the responsibilities ahead. The company transitioned from a private limited entity to a public company, moved into its new headquarters reflecting its values and culture, and completed six years of steady growth built on trust, execution, and long-term partnerships.

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Strategic collaborations with JA Solar and Confirmware PV Solutions marked significant progress in backward integration and in-house cell and module manufacturing, while the expansion of module mounting structure operations enhanced coverage across western and southern India.

[Watch the journey from our old logo to the new](#), a visual story of responsibility, growth, and global ambition.

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